



TOURISM

Examination Board

- WJEC/Eduqas

Year 12 (Applied Certificate) course background

- Unit 1: The United Kingdom Tourism Product – Examination in May, 50%
- Unit 2: Worldwide Tourism Destinations – Coursework due May, 50%

Year 13 (Applied Diploma) course background

- Unit 3: The Dynamic Tourism Industry – Examination in June, 50%
- Unit 4: Event and Itinerary Planning – Coursework due May, 50%

Useful websites / reading materials

- https://www.wjec.co.uk/qualifications/tourism-level-3/#tab_keydocuments
- <http://www.travelweekly.co.uk/>
- www.lonleyplanet.com
- <https://www.visitbritain.org/inbound-research-insights>
- Introduction to Travel and Tourism / Investigating Tourism Destinations – Bob Holland

Recommended study

- The course has a 50% coursework element which is on-going throughout Years 12 and 13; students will always have topics of their coursework that they can complete further research for at home. We suggest using the resources detailed above to help provide supplemental detail to their work to help improve it; a significant proportion of marks for coursework units centres around analysis and breadth of research, making this a very worthwhile exercise.
- Students will be expected to have an awareness of current developments in travel and tourism and set aside at least 2 hours a week to complete assignments outside of lesson time.

